

REIGN ATHLETICS NEWSLETTER



MAY 2025



Abby and Alex Reyna

CEO/ Founders of Reign Athletics
www.reignathleticsgym.com

Dear Reign Family,

We are happy to share with you all that the big day is coming. We are moving to our brand new building on September 2025.

Our new address is: **3116 Jensen Dr. Houston TX 77026**. This means that your commute will not change. If anything, it will make it more convenient since you'll have freeway access, and enter directly to the facility. We'll be sharing sneak peaks and updates on our social media, including youtube.

We sincerely thank you for being part of our Reign Athletics Community. We are growing because of YOU. We cannot wait to welcome you at our new home.

Your experience is our priority

We're not just upgrading our space—we're enhancing everything that makes Reign special:

- More room to lift and grow.
- More top tier equipment to elevate your workouts.
- Modern amenities designed for your comfort.
- 120+ parking spaces in our new parking lot.
- The same supportive community you know.

Whether you've just joined us or have been with us for years, our mission remains the same: to provide a motivating, inclusive, and results-driven environment where you can thrive!



FAQs

Where is the new gym?

Our new facility is 1 minute away from the current facility.

Is the new gym bigger?

Yes! 15,000 Sq Ft. Plus an outdoor area, 3,000 Sq Ft.

Are we having A/C?

Yes! The goal is to adjust the temperature. We want to make sure you are still having a great workout even if its 100 degrees outside.

Are we having locker rooms?

Yes! Our new locker rooms are having multiple toilets, showers, sinks, and lockers.

Are we having new gym equipment?

Yes! We have a lot of new gym equipment coming plus our current rare pieces are moving with us to the new facility.

What new equipment are we getting?

Watson, Life fitness, Glutebuilder, Prime, Technogym, Cybex, Hammer Strength, etc. (You get it. Top tier equipment)

Let's formally introduce to you to some of our team members!

Yajaira Cabello Team Manager

The driving force behind our day-to-day operations and your go-to person for all customer service questions. With a passion for fitness and a commitment to member satisfaction, Yajaira ensures our gym runs smoothly, and every member feels welcome and supported. Fun fact about Yajaira: Bum energy drinks are her go to!



Adrian Ramirez Team Leader

We're proud to introduce Adrian, our incredible Team Leader here at Reign Athletics! Known for his energy, leadership, and dedication. Adrian plays a key role in creating the positive, high-performance environment you experience every day. Fun fact about Adrian: He's a Powerlifter with multiple powerlifting meets under his belt, & is currently getting ready for another meet!



Walter Goldsberry Head Trainer

With 5 years of experience in Personal Training, Walter is here to guide you and challenge you every step of the way. His priority is to help you create long term habits that align with your goals. Fun fact about Walter: He's a marathon runner training for his first Ironman. Be sure to introduce yourself and say hey next time you see Walter—and get ready to train with one of the best!



Is my Membership Price Changing?

A Small Change for a Big Upgrade!

As part of this exciting transition, we want to inform you about a small adjustment to membership pricing that reflects the enhanced experience we're bringing to you. All current members will pay \$59.99+tax. All new members signing up at the new facility will pay the new rate of \$89.99 + tax.

Why the Update?

We're committed to giving you more of what you deserve. Our new \$5M facility will be worth every additional cent added to your membership price.

- **More Space**
- **More Parking**
- **More Equipment**
- **15,000 Sq ft of Air Conditioned space**
- **3,000 Sq ft of Outdoor space**
- **Amenities**
- **24/7 Access**
- **A facility designed to match your ambition**

All members will be asked to sign a new agreement at the front desk starting July 1st, 2025 agreeing to the change. This will help lock in the discounted \$59.99+tax rate for all current members. All new members signing up at the new facility will sign an agreement with the \$89.99+tax rate.

Upcoming Events

- 05/22/25 - New Pump covers release!
- 05/28/25 - Members bring your buddy!
- 06/06/25 - Reggaeton Night! 🎵



SCAN TO JOIN!

A GIFT FOR YOU

This is us saying thank you with a new program full of rewards.

